

ORDER



Orders
Order / Rev: 719579 - 2
Alt Order #: 06359345
Product Desc: OBAMA SCHED C
Estimate: 1897 c
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/01/12 / 10/24/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	41	\$62,600.00	\$53,210.00
10/29/12	11/04/12	10	\$6,950.00	\$5,907.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	41	\$62,600.00	\$53,210.00	0.00
November 2012	10	\$6,950.00	\$5,907.50	0.00
Totals	51	\$69,550.00	\$59,117.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/23/12	10/29/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			4		\$700.00		0.00				
2	WTSP	10/23/12	10/29/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			3		\$900.00		0.00				
3	WTSP	10/23/12	10/29/12	Y&R Young and the Restless	CM	1230-130p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			3		\$1,100.00		0.00				
4	WTSP	10/23/12	10/29/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			4		\$900.00		0.00				
E 5	WTSP	10/23/12	10/29/12	B&B Bold and Beautiful	CM	130-2p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			3		\$1,100.00		0.00				

Order / Rev: 719579 - 2
 Alt Order #: 06359345
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C
 Estimate: 1897 c

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WTSP	10/23/12	10/29/12	B&B Bold and Beautiful	CM	130-2p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/23/12-10/29/12		B&B		130-2p	MTWThF----	:30		(\$1,100.00)		0.00	NM		
Credited															
2	WTSP	10/23/12-10/29/12		B&B		130-2p	MTWThF----	:30		(\$1,100.00)		0.00	NM		
Credited															
3	WTSP	10/23/12-10/29/12		B&B		130-2p	MTWThF----	:30		(\$1,100.00)		0.00	NM		
Credited															
6	WTSP	10/23/12	10/29/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$800.00		0.00						
7	WTSP	10/23/12	10/29/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$550.00		0.00						
8	WTSP	10/23/12	10/29/12	CBS Evening News CBS Evening News	CM	630-7p	M-W-F--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	M-W-F--	3		\$1,000.00		0.00						
9	WTSP	10/23/12	10/29/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$400.00		0.00						
10	WTSP	10/23/12	10/29/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$400.00		0.00						
11	WTSP	10/23/12	10/29/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$200.00		0.00						
12	WTSP	10/26/12	10/26/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$6,000.00		0.00						
13	WTSP	10/26/12	10/26/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$6,000.00		0.00						
14	WTSP	10/23/12	10/26/12	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	1		\$400.00		0.00						
15	WTSP	10/28/12	10/28/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$1,800.00		0.00						
16	WTSP	10/28/12	10/28/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$7,000.00		0.00						
17	WTSP	10/23/12	10/23/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$9,000.00		0.00						

Order / Rev: 719579 - 2
 Alt Order #: 06359345
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C
 Estimate: 1897 c

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
17	WTSP	10/23/12	10/23/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	- T - - - -	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
18	WTSP	10/24/12	10/24/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	- - W - - -	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - W - - -		1			\$10,000.00		0.00			
19	WTSP	10/23/12	10/26/12	530-6a 530-6a 10 News	CM	530-6a	- TWTF - -	:30	3	\$300.00	P-3	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF - -		3			\$300.00		0.00			
20	WTSP	10/24/12	10/26/12	M-F 530-6p 10 News at 530p	CM	530-6p	- - WTF - -	:30	2	\$550.00	P-3	0.00 NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - WTF - -		2			\$550.00		0.00			
N21	WTSP	10/27/12	10/27/12	Local Prime Special Local Prime Special	CM	Local Prime Spec	- - - - S -	:30	2	\$1,000.00	P-4	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - - - S -		2			\$1,000.00		0.00			
N22	WTSP	10/25/12	10/26/12	M-F 930-10a Inside Edition	CM	930-10a	- - - TF - -	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - - TF - -		1			\$200.00		0.00			
Totals													51	\$69,550.00